

Vote for **Catherine James**
in Bicycle Victoria
Board elections



Catherine has extensive management experience, and a first hand understanding what motivates people to take up bike riding. 'I started riding a bike in my early 50's,' she says, 'and it changed my life.' A regular cycling commuter, she has successfully campaigned for access to bike facilities in the workplace and plays an active role in her local and workplace BUGs. As a relative newcomer to the joys of bike riding she is passionate about promoting cycling and can offer a different perspective to the Bicycle Victoria Board.

With an established record in working with boards, Catherine James will add a strong, new voice to Board deliberations.

If elected to the Board Catherine will advocate for:

- A Member-centered approach as Bicycle Victoria is a membership-based organisation
- Improved consultation to continually seek and consider the views of members
- Greater transparency
- Expanded cooperation with BUGs & other cycling groups.

Vote for Catherine James
A different perspective